

SOCIAL SCIENCE PANEL

MINUTES

December 14, 2005

2:00 – 4:00 p.m.

TSC 206

I. MINUTES OF 11/16/05 SSP MEETING

NOTE: After the meeting, it was discovered that there was some confusion over the wording of a revised title of COMM 306, that was approved at the November SSP meeting. The department asked for one thing (change from "The Communication Revolution and the Arts" to "The Digital Revolution, Communication and the Arts,") but what they really want is "The Communication Revolution, Entertainment and the Arts."

- **APPROVED, with amendment noted above.**

DEFERRED ITEM

II: KECK SCHOOL OF MEDICINE: HEALTH PROMOTION AND DISEASE PREVENTION STUDIES

Req. by Elahe Nezami

Add a new minor:

Eff. Fall 2006

Cinema-Television for the Health Professions Minor [24 unit minor]

- **10/19/05 SSP MEETING: DEFERRED to panel.** Many questions were raised by this proposal. The department's original request was unclear about course requirements, so the curriculum office asked them to clarify it. They provided a second version of the request. The Cinema-School dean had signed off on the first version and was asked to weigh in on the second version; his response has not yet been received. The purpose and constituency of the minor are not clear. If the goal is to enable students in the health professions to be able to "partner with the entertainment industry" to disseminate health information, could this be achieved by taking only CNTV 190 and 191? (The minor currently does not *require* any additional CNTV courses.) And is CNTV 190, in particular, really essential? The panel suggests that it would be better to develop a course that deals specifically with the production of health-related cinema or TV. Additionally, there should be consideration of which CNTV courses would be most useful for someone wishing to be involved in making health videos. In what way would this minor be more useful and germane than the current cinema minor?
- **11/16/05 SSP MEETING: DEFERRED to panel:** No response from department.
- **DEFERRED to panel:** No response from department. If no response is received in time for the January meeting, the request will need to be withdrawn and the department will have to resubmit it.

NEW ITEMS:

III. LEVENTHAL SCHOOL OF ACCOUNTING

Req. by Randolph P. Beatty

Add a new minor:

Eff. Fall 2006

Minor in Accounting [22 unit minor]

- **ADMINISTRATIVELY DEFERRED.** The panel finds the minor approvable but there is an unresolved issue with regard to one required course, ACCT 410x, which the department has proposed for revision on these minutes. The outcome of that issue will require some adjustment to this minor. It was noted that the department's request that the minor be described in both the Accounting and Business sections of the catalogue is a duplication of information in two different places in the catalogue, and will not be accepted by Publications. It will need to be fully described in one section (presumably Accounting), with a reference to it in the other.

Includes 5 new courses:

- A. ACCT 411x UNDERSTANDING FINANCIAL REPORTING (2, FaSp)
Understanding of financial statements and insight into the implications of the disclosure requirements. Not available for credit to accounting or business majors. Prerequisite: ACCT 410x.
- **APPROVED.**
- B. ACCT 412x SPECIAL FINANCIAL REPORTING ISSUES (2, FaSp)
Analysis of contemporary financial reporting and disclosure issues. Includes topics such as accounting for stock options and income tax, off-balance sheet financing, hedging and derivatives. Not available for credit to accounting and business majors. Open to accounting minors only. Prerequisite: ACCT 411x.
- **APPROVED.** This course was submitted with a registration restriction to not be open to students with course credits in accounting other than ACCT 410x, 411x, 418x, 419x, 420x. Our registration system can't accommodate that request, so the registration restriction of open to accounting minors only was recommended and accepted.
- C. ACCT 418x ACCOUNTING FOR MANAGEMENT DECISIONS (2, FaSp)
Understanding of decision-making uses of accounting information: cost systems, planning and budgeting, and measuring and rewarding performance. Not available for credit to accounting or business majors. Open to accounting minors only. Prerequisite: ACCT 410x.
- **APPROVED.**
- D. ACCT 419x UNDERSTANDING ACCOUNTING INFORMATION SYSTEMS (2, FaSp)
Understanding of accounting systems focusing on how these systems are designed, selected, implemented, used, and managed. Not available for credit to accounting or business majors. Open to accounting minors only. Prerequisite: ACCT 410x.
- **APPROVED.**

E. ACCT 420x UNDERSTANDING INCOME TAX (2, FaSp)

Understanding of the U.S. federal income tax system. Topics include income and expense definitions, property transactions, and tax computation for individuals and business entities. Not available for credit to accounting majors. Open to accounting minors only. Prerequisite: ACCT 410x or BUAD 250b or BUAD 305.

➤ **APPROVED.**

Includes 2 revised courses:

F. NEW: ACCT 410x FOUNDATIONS OF ACCOUNTING (4, FaSpSm)

Non-technical presentation of accounting for users of accounting information; introduction to financial and managerial accounting. Not open to students with course credits in accounting. Not available for unit or course credit toward a degree in accounting or business administration.

OLD: ACCT 410x ACCOUNTING FOR NON-BUSINESS MAJORS (4, FaSpSm)

[Description and restrictions same as above]

- **DEFERRED TO PANEL CHAIR.** The syllabus covers material normally taught in a lower-division course. It appears to be more elementary than BUAD 250ab. The department is asked to justify its being numbered at the 400-level. This number has caused problems for some students taking the Business minor or the BS in Music Industry, for which it is a required course, since they can only substitute an upper-division course for ACCT 410x.

G. ACCT 416 FINANCIAL REPORTING AND ANALYSIS (2, Fa)

Examination of the role of financial statement analysis in the prediction of a firm's future financial performance.

NEW PREREQUISITE: BUAD 215x or BUAD 306; ACCT 370b or ACCT 412x or ACCT 415

OLD PREREQUISITE: BUAD 215x or BUAD 306; ACCT 370b or ACCT 415

➤ **APPROVED.**

Revise a course:

BUAD 250ab CORE CONCEPTS OF ACCOUNTING INFORMATION (4-4, FaSpSm)

a: Accounting information in decision-making from the perspective of users and preparers; accounting issues concerning income and cash flows. b: Continuation of accounting information in decision making, focusing on accounting issues involving economic resources, debt, and equity capital.

NEW PREPARATION: a: None
b: Prerequisite: BUAD 250a

OLD PREPARATION: a: Corequisite: ECON 203
b: Prerequisite: BUAD 250a; corequisite: ECON 203

➤ **APPROVED.**

IV. MARSHALL SCHOOL OF BUSINESS: FINANCE AND BUSINESS ECONOMICS

Req. by Ayse Imrohoroglu

Add a new minor:

Eff. Fall 2006

Business Law minor [16 unit minor]

- **DEFERRED TO PANEL.** The request for the minor lacks a signature from the dean of the Law School as an affected unit. The Curriculum office has asked the FBE department to obtain that signature in advance of the January SSP meeting.

Includes a new course:

Eff. Fall 2006

FBE 430 ONLINE COMMERCE AND INTELLECTUAL PROPERTY (4, Sp)

Introductory course on the legal and regulatory environment of online commerce, intellectual property, patents, copyright, trademarks, domain names, entertainment, multi-media, digital and Internet law.

- **DEFERRED TO PANEL.**

V. MARSHALL SCHOOL OF BUSINESS: MARKETING

Req. by Deborah MacInnis

Add a new minor:

Eff. Fall 2006

Consumer Behavior [20 units]

NOTE: The proposing units have requested that this minor appear in the Interdisciplinary section of the catalogue.

APPROVED. with one abstention from a faculty member from the department. The request for the minor includes a Psychology course that has not yet been proposed (PSYC xxx, Judgement and Decision-Making), so the minor is approved without it. The course can be added to this minor at a later date if the panel approves the course and agrees that it should be included. It was noted that students could conceivably take courses all of which were in only one department to fulfill the minor. It is likely, however, that a student choosing this minor would select a more diverse group of courses. The many options of courses means that students will have enough flexibility so they can fit requirements for the minor into their schedules without undue difficulty.

VI. ANNENBERG SCHOOL FOR COMMUNICATION: COMMUNICATION

Req. by Larry Gross

Add a new course:

Eff. Fall 2006

COMM 383 SPORTS, COMMUNICATION AND CULTURE (4)

Rhetorical and critical approaches to sports and public discourse; application to sports organizations, the news and popular media; representations of gender and race in sports.

- **APPROVED.** This course is up for review by the Diversity Requirement Committee. The panel recommends that a copy of this course request be sent to Mike Messner for his information only, not with a requirement that he sign off as chair of the Sociology department.

VII. ANNENBERG SCHOOL FOR COMMUNICATION: JOURNALISM

Req. by Michael Parks

A. Revise 3 degree programs:

Eff. Fall 2006

1. **B.A., Broadcast Journalism** [128 unit program]

➤ **APPROVED.**

Includes 7 revised courses:

➤ **APPROVED, all seven course revision requests.**

- a. NEW: JOUR 202 NEWSWRITING: PRINT (3, Fa)
Introduction to basic skills of print newswriting, news judgment, construction of print news stories. Social responsibility and ethical framework for print journalists. Typing ability required. Concurrent enrollment: JOUR 203.
- OLD: JOUR 202 NEWSWRITING: PRINT (2, Fa)
[Description same as above] Concurrent enrollment: JOUR 203, JOUR 204.
- b. NEW: JOUR 203 NEWSWRITING: BROADCAST (3, Fa)
Introduction to broadcast newswriting with emphasis on the ear and eye. News judgment. Social responsibility and ethical framework for broadcast journalists. Typing ability required. Concurrent enrollment: JOUR 202.
- OLD: JOUR 203 NEWSWRITING: BROADCAST (2, Fa)
[Description same as above] Concurrent enrollment: JOUR 202, JOUR 204.
- c. NEW: JOUR 302 REPORTING: PRINT (3, Sp)
Introduction to basic reporting techniques, public records reporting and beginning investigative journalism. Social responsibility and ethical framework for print journalists. Prerequisite: JOUR 202, JOUR 203; concurrent enrollment: JOUR 303.
- OLD: JOUR 302 REPORTING: PRINT (2, Sp)
[Description same as above] Prerequisite: JOUR 202, JOUR 203, JOUR 204; concurrent enrollment: JOUR 303, JOUR 304.
- d. NEW: JOUR 303 REPORTING: BROADCAST (3, Sp)
Introduction to field reporting, audio and visual media. Social responsibility and ethical framework for broadcast journalists. Prerequisite: JOUR 202, JOUR 203; concurrent enrollment: JOUR 302.
- OLD: JOUR 303 REPORTING: BROADCAST (3, Sp)
[Description same as above] Prerequisite: JOUR 202, JOUR 203, JOUR 204; concurrent enrollment: JOUR 302, JOUR 304.

- e. NEW: JOUR 306 PRODUCTION: BROADCAST (3, Fa)
Studio and field production for audio and visual media. Social responsibility and ethical framework involving broadcast non-fiction production. Prerequisite: JOUR 302, JOUR 303.
- OLD: JOUR 306 PRODUCTION: BROADCAST (3, Fa)
[Description same as above] Prerequisite: JOUR 202, JOUR 203, JOUR 204; concurrent enrollment: JOUR 308, JOUR 309.
- f. NEW: JOUR 309 INTRODUCTION TO ONLINE MEDIA (3, FaSp)
Convergence journalism and online skill sets. Blogs and Web content production. Social responsibility and ethical framework in digital information technology. Prerequisite: JOUR 302, JOUR 303.
- OLD: JOUR 309 PRODUCTION: ONLINE (2, Fa)
Database creation and management. Online and new media journalism production. Web content production. Social responsibility and ethical framework in the new technology. Prerequisite: JOUR 202, JOUR 203, JOUR 204; concurrent enrollment: JOUR 306, JOUR 308.
- g. NEW: JOUR 402 ADVANCED TELEVISION REPORTING (4, FaSp)
Role of the broadcast journalism reporter; similarities and differences between print and electronic media; application of audio-video equipment; analysis and practical experience. Prerequisite: JOUR 306.
- OLD: JOUR 402 BROADCAST REPORTING (4, FaSp)
[Description same as above] Prerequisite: JOUR 300 and JOUR 320 or JOUR 306, JOUR 308, JOUR 309

2. **B.A., Print Journalism** [128 unit program]

➤ **APPROVED.**

Includes 3 revised courses:

➤ **APPROVED, all three course revision requests.**

- a. NEW: JOUR 308 NEWSPAPER EDITING AND DESIGN (3, Fa)
Copyediting and newspaper production layout. Headline and caption writing. Design. Social responsibility and ethical framework involving print production. Prerequisite: JOUR 302, JOUR 303.
- OLD: JOUR 308 PRODUCTION: PRINT (2, Fa)
[Description same as above] Prerequisite: JOUR 202, JOUR 203, JOUR 204; concurrent enrollment: JOUR 306, JOUR 309.

- b. NEW: JOUR 440 ENVIRONMENTAL JOURNALISM (4, Fa)
Techniques of reporting and writing about the environment. Includes both theory and practice needed for reporters specializing in this area of journalism. Prerequisite: JOUR 302, JOUR 303.

OLD: JOUR 440 SCIENCE, MEDICINE AND ENVIRONMENT WRITING (2, Fa)
Techniques of reporting and writing about science, medicine and environment. Analysis of the skills and background needed for reporters specializing in this area of the news. Prerequisite: JOUR 202, JOUR 203, JOUR 204, JOUR 205.

- c. NEW: JOUR 448 GOVERNMENT AND PUBLIC AFFAIRS REPORTING (4, FaSp)
Techniques for covering beats that are the foundation of daily newspaper reporting, including crime, education, immigration and local government. Prerequisite: JOUR 302, JOUR 303.

OLD: JOUR 448 GOVERNMENTAL REPORTING (2, Fa)
Techniques of covering local, state and federal government. Departmental approval required.

3. **B.A., Public Relations** [128 unit program]

➤ **APPROVED.**

B. Add 2 new courses:

Eff. Fall 2006

- 1. JOUR 410 RADIO DOCUMENTARY (4, Sp)
In-depth reporting for public radio news: writing, editing, advanced vocal delivery. Production of long-form radio features and short documentaries. Prerequisite: JOUR 409.

- **DEFERRED TO PANEL CHAIR.** The panel is curious about the distinction between the three courses dealing with radio-- JOUR 409, JOUR 410 and JOUR 425, all on this agenda. All three classes share many readings, according to the syllabi submitted.

- 2. JOUR 425 ADVANCED RADIO NEWS PRODUCTION (4, Sp)
Production of public radio news: producing real-time newscasts for Annenberg Radio News. Newsgathering, assigning stories, anchoring, interviewing, working with reporters, editing and producing live programming. Prerequisite: JOUR 409.

- **DEFERRED TO PANEL CHAIR.** The panel is curious about the distinction between the three courses dealing with radio-- JOUR 409, JOUR 410 and JOUR 425, all on this agenda. All three classes share many readings, according to the syllabi submitted.

C. Revise 3 courses:

Eff. Fall 2006

1. NEW: JOUR 400 INTERPRETIVE WRITING (4, Sp)
Weekly assignments in the shorter forms of newspaper and magazine writing: essays, reviews, editorials, opinion-page articles, profiles; analyses of major 20th century journalists. Prerequisite: JOUR 302, JOUR 303.

OLD: JOUR 400 INTERPRETIVE WRITING (4, Sp)
Weekly assignments in the shorter forms of newspaper and magazine writing: essays, reviews, editorials, opinion-page articles, profiles; analyses of major 20th century journalists.

➤ **APPROVED.**

2. NEW: JOUR 409 RADIO NEWS PRODUCTION (4, Fa)
Reporting for public radio news: writing newsgathering, interviewing, editing, vocal delivery. Study of standards, content and ethics. Prerequisite: JOUR 202, JOUR 203.

OLD: JOUR 409 PUBLIC RADIO NEWS PRODUCTION (4, Fa)
Production of public radio news: reporting, writing, interviewing, editing, vocal delivery. Study of standards, ethics and content that distinguish public radio news from commercial radio news. Prerequisite: JOUR 302, JOUR 303, JOUR 304, JOUR 306, JOUR 308, JOUR 309.

➤ **DEFERRED TO PANEL CHAIR.** The panel is curious about the distinction between the three courses dealing with radio-- JOUR 409, JOUR 410 and JOUR 425, all on this agenda. All three classes share many readings, according to the syllabi submitted.

3. NEW: JOUR 447 ARTS REPORTING (2, Fa)
Techniques of reporting and writing about the arts, including television, film, theatre, music, graphics arts, architecture and design. Prerequisite: JOUR 302, JOUR 303

OLD: JOUR 447 ARTS REPORTING (2, Fa)
Techniques of reporting and writing about the arts, including television film, theater, music, graphics arts, architecture and design. Prerequisite: JOUR 202, JOUR 203, JOUR 204, JOUR 205

➤ **APPROVED.**

D. Revise the preparation of 22 courses:

Eff. Fall 2006

➤ **APPROVED, all 22 course revision requests.**

- a. JOUR 201 HISTORY OF NEWS IN MODERN AMERICA (4, FaSp)
Understanding news today. A survey of how news is gathered, weighed, and disseminated and how historical events have shaped news in the 20th century.

NEW PREREQUISITE: none

OLD PREREQUISITE: Departmental approval

- b. JOUR 204 NEWSWRITING: ONLINE (2, Fa)
Introduction to online newswriting with emphasis on context and relationship of topics to the story. Social responsibility and ethical framework for online journalists. Typing ability required.

NEW PREREQUISITE: none
OLD PREREQUISITE: JOUR 202, JOUR 203

- c. JOUR 304 REPORTING: ONLINE (2, Sp)
Introduction to computer assisted reporting, precision reporting including statistics. Social responsibility and ethical framework for online journalists.

NEW PREPARATION: Prerequisite: JOUR 202, JOUR 203, JOUR 204
OLD PREPARATION: Prerequisite: JOUR 202, JOUR 203, JOUR 204; concurrent enrollment: JOUR 302, JOUR 303

- d. JOUR 310 INVESTIGATIVE REPORTING (4, FaSp)
Reportorial and analytical skills and techniques required for portraying and evaluating contemporary newsworthy events; lectures, discussions.

NEW PREREQUISITE: JOUR 302, JOUR 303
OLD PREREQUISITE: JOUR 206, JOUR 302, JOUR 303, JOUR 304

- e. JOUR 340 INTRODUCTION TO ADVERTISING (4, FaSp)
History and development of advertising; basic advertising campaigns showing relationships of marketing, creative, print and electronic media.

NEW PREREQUISITE: none
OLD PREREQUISITE: Departmental approval

- f. JOUR 351a PUBLIC RELATIONS MEDIA (4, FaSp)
Research, design, production, and writing public relations media; includes news releases, features, pamphlets, brochures, financial statements, management reports, scripts, scenarios, and publicity.

NEW PREREQUISITE: JOUR 202, JOUR 203, JOUR 350
OLD PREREQUISITE: JOUR 202, JOUR 203, JOUR 204, JOUR 205, JOUR , JOUR 350

- g. JOUR 403 TELEVISION NEWS PRODUCTION (4, FaSp)
Production of television news programs; preparation and treatment of form and content; procedures, problems, and practice in planning and producing broadcast news materials.

NEW PREREQUISITE: JOUR 306
OLD PREREQUISITE: JOUR 300 and JOUR 320 or JOUR 306, JOUR 308, JOUR 309

- h. JOUR 405 NON-FICTION TELEVISION (4, Fa)
Presentation and selection in non-fiction television programs including documentaries, electronic magazines and news series; ethical problems, field research, reporting, interviewing, pre-production.
- NEW PREREQUISITE: JOUR 306
OLD PREREQUISITE: none
- i. JOUR 430 WRITING THE FILM REVIEW (4, Sp)
Techniques of writing the film review; preparation and treatment of form and content; problems, responsibilities and ethics of film reviewing.
- NEW PREREQUISITE: JOUR 302, JOUR 303
OLD PREREQUISITE: none
- j. JOUR 431 FEATURE WRITING (4, Sp)
Techniques of writing newspaper feature stories, including the profile, the light feature, the news feature, the in-depth story; the art of narrative writing.
- NEW PREREQUISITE: JOUR 302, JOUR 303
OLD PREREQUISITE: JOUR 202, JOUR 203, JOUR 204
- k. JOUR 435 WRITING MAGAZINE NON-FICTION (4, FaSp)
A seminar in "how to" interview, research, write -- and place -- professional-quality articles for a full range of magazines/newspapers including women's, sports, ethnic, local and national.
- NEW PREREQUISITE: JOUR 302, JOUR 303
OLD PREREQUISITE: JOUR 202, JOUR 203, JOUR 204, JOUR 205
- l. JOUR 436 MAGAZINE PRODUCTION (4)
Publishing and production technologies; economics of magazine publishing including cost analysis, marketing, advertising, and circulation.
- NEW PREREQUISITE: JOUR 302, JOUR 303
OLD PREREQUISITE: JOUR 202, JOUR 203, JOUR 204, JOUR 205
- m. JOUR 438 EDITING MAGAZINE NON-FICTION (4, Fa)
Editing magazine non-fiction; defining audiences; editorial functions from assigning stories to creating page layouts.
- NEW PREREQUISITE: JOUR 302, JOUR 303
OLD PREREQUISITE: JOUR 202, JOUR 203, JOUR 204, JOUR 205

- n. JOUR 441 SPORTS REPORTING (2, Sp)
News and feature coverage of sporting events, including social and economic factors influencing sports in America.

NEW PREREQUISITE: JOUR 302, JOUR 303

OLD PREREQUISITE: JOUR 202, JOUR 203, JOUR 204, JOUR 205

- o. JOUR 442 ADVANCED REPORTING IN SPANISH (4)
Coverage of news trends and events in Spanish, including spot news, profiles, feature, essays, backgrounders, and analysis of media. Conducted in Spanish.

NEW PREREQUISITE: JOUR 302, JOUR 303

OLD PREREQUISITE: JOUR 205

- p. JOUR 443 BUSINESS REPORTING (2)
Techniques of reporting and writing about business, economics and finance.

NEW PREREQUISITE: JOUR 302, JOUR 303

OLD PREREQUISITE: JOUR 202, JOUR 203, JOUR 204, JOUR 205

- q. JOUR 446 ENTERTAINMENT REPORTING (2, Sp)
Techniques of reporting and writing about the entertainment business, economics and finances. Analysis of the skills and background needed for reporters specializing in this area of the news.

NEW PREREQUISITE: JOUR 302, JOUR 303

OLD PREREQUISITE: JOUR 202, JOUR 203, JOUR 204, JOUR 205

- r. JOUR 449 REPORTING LOS ANGELES (2)
Specialized reporting class focused on Los Angeles that requires intensive field work in the neighborhoods, ethnic communities and among local institutions such as City Council, hospitals, police departments, social work agencies, etc.

NEW PREREQUISITE: JOUR 302, JOUR 303

OLD PREREQUISITE: JOUR 202, JOUR 203, JOUR 204, JOUR 205

- s. JOUR 450 ADVANCED PUBLIC RELATIONS (4, Sp)
Application of principles and methods to intensive analysis of public relations problems, decision-making, programming, and evaluation in simulated staff and agency organization.

NEW PREREQUISITE: JOUR 351b, JOUR 463

OLD PREREQUISITE: JOUR 350

- t. JOUR 463 RESEARCH AND ANALYSIS (4, FaSp)
Use of social science research techniques in contemporary reporting and public affairs, including both interpretation and reporting of existing data and conducting of surveys.

NEW PREREQUISITE: JOUR 351a
OLD PREREQUISITE: none

 - u. JOUR 470 COMMUNITY JOURNALISM (2, FaSp)
Analyses of ethnic and community issues in community journalism. Students work with local youth to write, edit and design school newspapers and other media.

NEW PREREQUISITE: JOUR 302, JOUR 303
OLD PREREQUISITE: none

 - v. JOUR 474 INTERVIEWING AND PROFILE WRITING (2)
Techniques of, and intensive application in researching and writing interviews and profiles for newspapers and magazines.

NEW PREREQUISITE: JOUR 302, JOUR 303
OLD PREREQUISITE: JOUR 202, JOUR 203, JOUR 204, JOUR 205
- E. Drop eight courses:
- **APPROVED, all eight course drop requests.**
 - a. JOUR 206 REPORTING (2)
Essentials of good research-reporting methods; how to cover stories; interviewing techniques; how to get information. Practical workshop: *Daily Trojan*, Student News Bureau or KSCR Radio with advisor permission. Typing ability required.
 - b. JOUR 300 PRINCIPLES OF TELEVISION PRODUCTIONS (2)
Introduction to television producing and directing; preparation and treatment of form and content; procedures, problems, and practice in planning and producing television materials.
 - c. JOUR 307 NEWS EDITING (2)
Preparation of copy for publication including editing, headline writing, handling wire copy; editorial aspects of makeup, layout, typography, page editing.
 - d. JOUR 320 BROADCAST NEWSWRITING (2)
Radio and television newswriting techniques; form and content of broadcast news presentation; responsibility in broadcasting the news; practice in preparation and presentation.
 - e. JOUR 404 RADIO AND TELEVISION NEWS SPECIALS PRODUCTION (4)
Production of radio and television news specials: research, reporting, preparation, and treatment of form and content; procedures, problems, and practice in planning production. *Prerequisite:* JOUR 300 and JOUR 320 or JOUR 306, JOUR 308, JOUR 309.

- f. JOUR 411 INTRODUCTION TO COMPUTER-ASSISTED REPORTING (4)
Use of personal computer tools for newsgathering, including Internet, commercial and government databases, and for project-oriented computer-assisted reporting. *Prerequisite:* JOUR 202, JOUR 203, JOUR 204.
- g. JOUR 417 ONLINE JOURNALISM MANAGEMENT (2)
Deals with management skills in editorial, financial and technical fields required of online journalists as they develop Web sites and other electronic publishing forms. *Prerequisite:* JOUR 412.
- h. JOUR 472 ADVANCED EDITING AND LAYOUT (4)
Advanced copy editing, introduction to line editing, advanced newspaper layout and design; critiquing and analyzing newspaper news and feature coverage. *Prerequisite:* JOUR 307 or JOUR 306, JOUR 308, JOUR 309.

VIII. COLLEGE OF LETTERS, ARTS AND SCIENCES: AMERICAN STUDIES AND ETHNICITY

Req. by Ruth Gilmore

A. Revise 4 degree programs:

Eff. Fall 2006

- 1. **B.A., American Studies and Ethnicity [128 units]**
Change required courses to AMST 200, AMST 350 and AMST 498, and replace 'area of concentration' requirement with new lists from which students select elective courses.
 - 2. **B.A., American Studies and Ethnicity (African American Studies) [128 units]**
Change required courses to AMST 200, AMST 350 and AMST 498, and reduce current six course lists to three.
 - 3. **B.A., American Studies and Ethnicity (Asian American Studies) [128 units]**
Change required courses to AMST 200, AMST 350 and AMST 498, and reduce current six course lists to three.
 - 4. **B.A., American Studies and Ethnicity (Chicano/Latino Studies) [128 units]**
Change required courses to AMST 200, AMST 350 and AMST 498, and reduce current five course lists to three.
- **DEFERRED TO PANEL.** The panel applauds the department's efforts to take charge of their multifaceted program, proposing more AMST courses rather than cross-listing existing courses in other departments. The panel has some questions for the department, and requests. (1) Who teaches the core courses? Please indicate the faculty who are in the pool. (2) It makes sense to have each of the four programs require the same set of core courses. Would the department be willing to revise the catalogue copy to say that all four programs require the same four core courses, and list only the differences for each of the areas of emphasis? (3) The panel found the revisions to the catalogue copy difficult to comprehend. They ask that the department resubmit the catalogue copy, showing line by line what is the same and what is different, for example, using italics and strikeout features in a word-processed document. The copy for the entire section, including the areas of emphasis, honors, and minors, should be provided as one text, and should include corrections to errors in the original submission.. (4) This catalogue copy should not include any courses or cross-lists that have not yet been proposed. If new courses are proposed in the future which the program wishes to add to the course lists,

that can be requested when the courses are proposed. Courses, such as HIST 378 and GEOG 350, which have not yet been cross-listed with AMST, can be listed without the cross-list, or the cross-list can be requested on #301 forms for the next meeting.

B. Add Honors Program options to the following four degree programs:

B.A., American Studies and Ethnicity, B.A., American Studies and Ethnicity (African American Studies), B.A., American Studies and Ethnicity (Asian American Studies), B.A., American Studies and Ethnicity (Chicano/Latino Studies)

Add an honors program option to the four degree programs. Complete AMST 492 and AMST 493 in addition to AMST program requirements, or substitute AMST 492 in place of AMST 498; substitute AMST 493 for major elective.

- **ADMINISTRATIVELY DEFERRED**, pending approval of program revision requests. However, the basic concept seems sound.

Includes two new courses:

1. AMST 492 RESEARCH METHODS IN AMERICAN STUDIES AND ETHNICITY (4, Fa)
Develop the research proposal and methods for completing a senior honors thesis; for students in one of the four PASE honors programs.
- **APPROVED.** The catalogue description originally proposed was 'Developing the research proposal and methods for completing a senior honors thesis; for students in one of the four PASE majors and PASE Honors Programs.' The department was asked if the revised version would be acceptable, and it was.
2. AMST 493 SENIOR HONORS THESIS IN AMERICAN STUDIES AND ETHNICITY (4, Sp)
Writing the honors thesis; for students in one of the four PASE majors and PASE Honors Program.
- **APPROVED**, with a clarification that AMST 492 is a prerequisite, even though it does not appear on the #301 form that way.

C. Merge 4 minor programs:

Eff. Fall 2006

Merge minors in **American Studies** [24 unit program], **African American Studies** [24 unit program], **Asian American Studies** [24 unit program], and **Chicano/Latino Studies** [24 unit program] into a new **American Studies and Ethnicity minor** [20 unit program]

- **DEFERRED TO PANEL.** We need catalogue copy that reflects the actual revisions. The same question about faculty and courses exist as for the majors. However, the basic concept seems sound.

D. Add a new course:

Eff. Fall 2006

AMST 392 UNDERGRADUATE RESEARCH METHODS (2, Sp)

Examines processes of scholarly research; quantitative and qualitative research methods; faculty mentorship; experiential learning; research proposal writing; careers in research. Sophomore or junior standing in the major. Departmental approval.

ALSO: EDUC 392 UNDERGRADUATE RESEARCH METHODS (2, Sp)
(Enroll in AMST 392.)

- **APPROVED.** This course is preparation for participation in the McNair Scholars program.

IX. LAS: SOCIOLOGY

Req. by Michael Messner

A. Add a new honors program:

Eff. Fall 2006

B.A., Sociology [departmental honors] [128 unit program]

➤ **APPROVED.**

Includes 2 new courses:

1. SOCI 494 SOCIOLOGY HONORS SEMINAR I (4, Fa)
Advanced seminar involving extensive reading, research and discussions. Selected subjects; offered in Fall only and restricted to honors students. Acceptance into the Honors Program.
- **APPROVED. NOTE:** The course was originally proposed with SOCI 313 as corequisite; the department subsequently removed it.
2. SOCI 495 SOCIOLOGY HONORS SEMINAR II (4, Sp)
Seminar in workshop form to accompany completion of Senior Honors Theses under faculty guidance. Acceptance into the Honors Program. Prerequisite: SOCI 313, SOCI 494.
- **APPROVED.** The course was originally proposed with SOCI 313 as a corequisite, but they subsequently changed it to a prerequisite instead. Also they added SOCI 494 as a prerequisite, as that was they intended, as reflected on the syllabus.

B. Add a new minor:

Eff. Fall 2006

Minor in Managing Human Relations [20 unit minor]

- **APPROVED.** The MOR department of the Business School reportedly wants to develop their own minor consisting of their own courses on a similar topic, in addition to this interdisciplinary one. Since Business majors won't be able to take that minor because it will consist of courses they have to count toward their major, they would be one constituency for this proposed minor, which will focus on human resources/personnel. Four 'capstone courses' are listed; a capstone is normally one summative experience. Four are proposed to provide students with many choices. There are Economics courses that are prerequisite to the Economics capstones; but this is OK for Business majors, who will have completed those prerequisites.

Members present

Frances M. Fitzgerald [*support staff*]
Steven Lamy [*chair*]
Je Hoon Lee
William M. Rideout
Meg Russett
Dennis Schorr
Terry Seip
Edwenna Werner [*for Kenneth Servis*]

Members absent

Eugene Bickers [*ex-officio*]
Elizabeth Garrett [*ex-officio*]
David Glasgow [*ex-officio*]
Alice Parker
Kenneth Servis [*ex-officio*]
Nitin Sharma [*student*]
Peter Starr [*ex-officio*]

Guests

Richard Fliegel [*for Peter Starr*]