

## SOCIAL SCIENCE PANEL

### MINUTES

*February 22, 2006*

*2:00 – 4:00 p.m.*

*TSC 203*

#### I. MINUTES OF 1/25/06 SSP MEETING

- **APPROVED.**

#### DEFERRED ITEMS:

#### II. MARSHALL SCHOOL OF BUSINESS: LLOYD GREIF CENTER FOR ENTREPRENEURIAL STUDIES Req. by Gene Miller

Add a new course:

Eff. Fall 2006

BAEP 495 PRACTICUM IN BUSINESS ISSUES (INTERNSHIP) (1, FaSpSm)

Combined classroom discussion and field application of business theories and practices; part-time internship employment. Project to be jointly defined by student, employer and professor. Graded CR/NC.

- **1/25/06 SSP MEETING: DEFERRED TO PANEL.** The panel recognizes the importance of offering our students internship opportunities, but they have concerns about the academic content in this course proposal. The syllabus suggests the course should be letter-graded, but the form shows that they want it to be graded CR/NC. If it is to be letter graded the syllabus should be more academically substantial, for example, with more of the readings listed. It is also unclear whether it could legitimately be offered for more than one unit. The department was asked about this and they responded that they may want to offer it on a different schedule in fall/spring than in summer, but the syllabus they provided was for when the course was offered in the summer as a one-unit course and that syllabus appears to be worth no more than one unit. If the syllabus addressed how a student can learn once on the job, it would be stronger. The department indicates they want to be able to permit students to repeat it for credit, but it is not clear how it would be different the second time. A panel member from Engineering said that they use a report format that is useful for the student; ENGR 395ab may be a good example.
- **APPROVED.** The School of Business responded to the panel's concerns by email which was provided to the panel, that satisfactorily addresses the panel's concerns. They ask that it be graded CR/NC, and 1 unit. They originally asked that it be repeatable, but they have withdrawn that request.

#### III. MARSHALL SCHOOL OF BUSINESS: MANAGEMENT AND ORGANIZATION Req. by Thomas G. Cummings

Add 3 new minors:

Eff. Fall 2006

- **1/25/06 MEETING: NOTE:** With regard to all three minors proposed by Management and Organization, the panel is concerned about the proliferation of minors at the university and about the academic rationale for some of these minors. They wonder if one more robust minor, with different course options available to students (following the model of the new Marketing minor) might be more useful for students than three separate

minors. Catalog copy was not provided for any of the minors. All minors have an admission requirement of “48 units of college level courses,” which needs clarification—does this mean AP units are not included?

- **DISCUSSION:** The School of Business responded to the panel’s concerns by email with revised minor paperwork attached. They indicate that the phrase should read ‘48 units of college level credits’ (not ‘courses’), and they may include AP units. They are proposing these minors at the behest of the provost.

**A. Minor in Human Resource Management [24 unit program]**

- **1/25/06 SSP MEETING: DEFERRED TO PANEL.** One of the courses required for this minor is MOR 471, but this course was dropped in 1998. The department is to be asked if they want to require 16 instead of 20 units, or whether they want to reinstate MOR 471 (which was also an option for the minor in Managing Human Relations approved in December), or substitute a different course for it. In addition, MOR 451, an option for the minor, has also been dropped. See note above about all minors.
- **DEFERRED to panel chair,** pending revised catalogue copy. MOR 471 has been proposed for reinstatement. This is now a 24-unit minor, with two required 4-unit courses and four 4-unit elective courses from an established list. The catalogue copy that was provided refers to the Human Resource Management ‘concentration’ but it will need to be revised, replacing ‘concentration’ with ‘minor.’

**B. Minor in Management Consulting [24 unit program]**

- **1/25/06 SSP MEETING: DEFERRED TO PANEL.** Further elaboration is needed on the academic rationale, which seems like it could be stronger and broader.
- **DEFERRED to panel chair,** pending revised catalogue copy. The revised minor now includes two required courses and four 4-unit elective courses from a specific list. The first sentence of the catalogue copy refers to the Management Consulting and Organizational Leadership and Management minors as ‘emphasis areas,’ but it will need to be revised, replacing ‘emphasis area’ with ‘minor.’ In addition, the department is asked to reconsider the current description of the minors, which provides one set of explanatory verbiage for the two minors in Management Consulting and in Organizational leadership and Management, and a separate description for the minor in Human Resource Management. It might be preferable to have a different description for each of the three minors, or else to indicate the relationship of all three to each other.

**C. Minor in Organizational Leadership and Management [24 unit program]**

- **1/25/06 SSP MEETING: DEFERRED TO PANEL for above reasons.** One of the courses which is an option for the minor is MOR 471, which was dropped in 1998. See note above about all minors.
- **DEFERRED to panel chair,** pending revised catalogue copy. MOR 471 has been proposed for reinstatement. This is now a 24-unit minor, with two required 4-unit courses and four 4-unit elective courses from an established list. The first sentence of the catalogue copy refers to the Management Consulting and Organizational Leadership minors as ‘emphasis areas,’ but it will need to be revised, replacing ‘emphasis area’ with ‘minor.’

**IV. KECK SCHOOL OF MEDICINE: HEALTH PROMOTION AND DISEASE PREVENTION STUDIES**  
Req. by Elahe Nezami

Add a new minor:

Eff. Fall 2006

**Cinema-Television for the Health Professions Minor [24 unit minor]**

- **10/19/05 SSP MEETING: DEFERRED to panel.** Many questions were raised by this proposal. The department's original request was unclear about course requirements, so the curriculum office asked them to clarify it. They provided a second version of the request. The Cinema-School dean had signed off on the first version and was asked to weigh in on the second version; his response has not yet been received. The purpose and constituency of the minor are not clear. If the goal is to enable students in the health professions to be able to "partner with the entertainment industry" to disseminate health information, could this be achieved by taking only CTCS 190 and 191? (The minor currently does not *require* any additional CNTV courses.) And is CTCS 190, in particular, really essential? The panel suggests that it would be better to develop a course that deals specifically with the production of health-related cinema or TV. Additionally, there should be consideration of which CNTV courses would be most useful for someone wishing to be involved in making health videos. In what way would this minor be more useful and germane than the current cinema minor?
- **11/16/05 SSP MEETING: DEFERRED to panel:** No response from department.
- **12/14/05 SSP MEETING: DEFERRED to panel:** No response from department. If no response is received in time for the January meeting, the request will need to be withdrawn and the department will have to resubmit it.
- **FOR 1/25/06 MEETING:** Response from department.

*Attachments:*

1. Email from Mahaffey to Fitzgerald (1/18/06)
  2. Revised #401 form
  3. Revised Catalogue copy and sample programs
- **1/25/06 SSP MEETING: DEFERRED TO PANEL.** The response from the department consisted of a new #401 form, but the only revision was the statement that students will be advised to co-register in a 400-level HP course and CTCS 190 or 191. But there is no clear link between the Health Promotion and the Cinema-TV courses. For example, no new course was developed that would establish that link for this minor, such as "Multimedia Production for the Health Professions." This would help distinguish this minor from the Cinema minor. The proposal doesn't make clear why CTCS 190 and 191 would help students produce films or programs about health promotion. The panel members recommend requiring additional CTPR or CTWR courses, e.g. by removing the italicized part of the direction "to be chosen *from the list above or* from the following" from the instructions preceding the list of cinema courses. The panel asks that a representative from the department attend the February meeting of the SSP.
  - **ADMINISTRATIVELY DEFERRED,** pending approval of a proposed new CNTV course, which must be reviewed by the Arts and Humanities panel. A representative from the department, Dr. Ellie Nezami, attended the meeting and provided a revised minor proposal, as well as copies of the syllabus for the proposed new gateway course, CNTV 345, Health Issues in Entertainment Media, at the meeting. This course is intended to be co-taught by HP and CNTV faculty. The panel considers the course to be a good example of a positive outcome resulting from a request for the proposing department and affected department to consult further on a proposal. The differences are that the minor no longer requires CNTV 191; four cinema courses will be required; the catalogue copy should indicate "two of the following" (not "at least two") from the first list of electives (HP courses) and "...eight additional units..." (not "at least eight") from the second list of electives (CNTV courses). Comments about the new CNTV 345 course included the points that while directors are included as participants in the new course, writers would provide a valuable perspective, and there might be more examples from television rather than just movies. In addition, Dr. Nezami was urged to highlight the issue of the high cost of health care in the minor.

NEW ITEMS:

V. MARSHALL SCHOOL OF BUSINESS: MANAGEMENT AND ORGANIZATION

Req. by Thomas G. Cummings

Reinstate and revise a course:

Eff. Fall 2006

NEW: MOR 471 HUMAN RESOURCE MANAGEMENT (4, FaSp)

Management of the human resource function for organizational performance. Recommended preparation: BUAD 304.

OLD: MOR 471 HUMAN RESOURCE MANAGEMENT (4)

The influence of recruitment, election, compensation, union-management relations and employment legislation on organizational behavior from both the company's and employee's perspective.

Prerequisite: BUAD 304.

➤ **APPROVED.**

VI. LAS: AMERICAN STUDIES AND ETHNICITY

Req. by Ruth Wilson Gilmore

A. Add 3 new courses:

Eff. Fall 2006

1. AMST 135 PEOPLES AND CULTURES OF THE AMERICAS (4, FaSp)

An introduction to cultures and people in the Americas; the social, historical, economic and cultural formations that together make up the Latino/a American imaginary.

➤ **APPROVED.** The panel noted that Canada, including its native peoples, and indigenous peoples of Alaska are conspicuously missing from this course, which as a course with 'the Americas' in the title, is perhaps not accurately titled. The catalogue description does specify the focus on Latino/a Americans, but the title does not. They further noted that there was no statement in the syllabus informing students about resources for students with disabilities. The course is being considered by the General Education and Diversity Requirement Committees as well.

2. AMST 446 CULTURAL CIRCUITS IN THE AMERICAS (4, FaSp)

How does culture move within and across the Americas? What are the relationships between new global media conglomerates, "national cultural industries", and local cultural practices?

➤ **APPROVED.** This course is to be included on the list of Social and Political Issues for the B.A. in American Studies and Ethnicity and the BA in American Studies and Ethnicity (Chicano/Latino Studies).

3. AMST 466 THE PSYCHOLOGY OF AFRICAN AMERICANS (4, FaSp)

Provides an introduction to the study of health, mental health, and social behavior among African Americans.

➤ **APPROVED.** The panel noted that the final paper should be due on the date of the final exam, not the last day of class, in order to provide maximum faculty contact hours. They further noted that there is no statement in the syllabus informing students about resources for students with disabilities. This course is to be included on the list of Social and Political Issues for the B.A. in American Studies and Ethnicity and the BA in American

Studies and Ethnicity (African American Studies). This course is being considered by the Diversity Requirement Committee as well.

B. Add a crosslist: Eff. Fall 2006

AMST 348m RACE AND ENVIRONMENTALISM (4)  
(Enroll in GEOG 350m.)

➤ **APPROVED.**

C. Revise a course: Eff. Fall 2006

NEW: AMST 274g EXPLORING ETHNICITY THROUGH FILM (4, FaSpSm)  
Examination of constructions of American ethnicity/race in film.

OLD: AMST 374g EXPLORING ETHNICITY THROUGH FILM (4, FaSpSm)  
[Description same as above]

➤ **APPROVED.**

VII. LAS: MULTIDISCIPLINARY ACTIVITIES Req. by Richard Fliegel

Add a new course: Eff. Fall 2006

MDA 399ab TEAM RESEARCH COMMUNITIES (4-4, FaSp)  
Cross-disciplinary inquiry in the liberal arts. *a*: Research methodologies. *b*: Individual student and group projects contributing to the team's collaborative research report.

**NOTE:** Late submission for today's meeting.

➤ **APPROVED.** Support for the course request was enthusiastic, although it was noted that departments with a high student to faculty ratio will have difficulty providing faculty to staff this course without placing them on overload. Peter Starr attended the meeting along with Richard Fliegel to describe the course and answer questions. They were asked if they wanted to limit registration to exclude freshmen and seniors because of the focus on sophomores and juniors, but they said they would not want to preclude them automatically, and they would monitor enrollment by D-clearance. Among other goals, the course is designed to provide a broad interdisciplinary experience before doing senior honors thesis. The idea is to group students from different departments, and schedule once a week three hour block class meetings, perhaps on Friday afternoons or Thursday early evenings, and provide occasional evening enrichments. They chose the 399 course number because it was available in most College departments. The hope is that this will develop into 399s in many College departments so as to provide a course that would count for the major. Departments that wish to do this will only need to provide a #301 form to the Curriculum Office, which will be sent to Dean Servis for administrative consideration. Peter Starr explained that the College intends to fund a postdoctoral student to support the activities in the class. They answered the question about how students will find out about this course by explaining that they will provide a brochure, inform advisors, and develop a website. One reason they rushed the request to the panel was so that they would have a maximum amount of time to publicize it. This proposed new course has a more learner-centered focus, and the panel considers it a way to help USC compete with the Ivy League universities we consider as peer institutions. While it is focused toward majors in the College, it will be possible for instructors to permit appropriate students from outside the College to enroll. The application seems an important aspect so as to prevent attrition due to study abroad, etc

VIII. POLICY, PLANNING AND DEVELOPMENT

Req. by Elizabeth Graddy

Revise a degree program:

Eff. Fall 2006

**B.S., Public Policy, Management, and Planning** [128 unit program]

Move PPD 402 from electives to required course; reduce required electives from 5 to 4.

➤ **APPROVED.**

**Members present**

**Members absent**

**Guests**

Frances M. Fitzgerald [*support staff*]  
Steven Lamy [*chair*]  
Je Hoon Lee  
William M. Rideout  
Nitin Sharma [*student*]  
Terry Seip  
Peter Starr [*ex-officio*]  
Edwenna Werner [*for Kenneth Servis*]

Eugene Bickers [*ex-officio*]  
Elizabeth Garrett [*ex-officio*]  
David Glasgow [*ex-officio*]  
Alice Parker  
Meg Russett (Fall only)  
Dennis Schorr  
Kenneth Servis [*ex-officio*]

Richard Fliegel  
Elahe Nezami  
Peter Starr