

## SOCIAL SCIENCE SUBCOMMITTEE

### REPORT OF ACTIONS

November, 2006

I. MARSHALL SCHOOL OF BUSINESS: GRADUATE SCHOOL OF BUSINESS  
ADMINISTRATION Req by Valerie Folkes

Terminate 2 programs: Eff. Fall 2007

A. M.B.A.for Japanese Managers *[48 unit program]*

- **APPROVED**

B. M.S., Leadership and Organization *[30 unit program]*

- **APPROVED**

II. MARSHALL SCHOOL OF BUSINESS: MANAGEMENT AND ORGANIZATION  
Req by Thomas Cummings

Revise a course: Eff. Fall 2007

MOR-554 CHANGE MANAGEMENT (3)

*NEW:*

LEADING INNOVATION AND CHANGE (3)

Practical knowledge on helping organizations develop innovations and lead change to leverage them.

Exploration of innovation and change in different organizations and competitive environments. *Open only to graduate Business majors.*

*OLD:*

CHANGE MANAGEMENT (3)

Diagnostic and intervention skills for implementing major organizational changes, including action-planning, empowerment methods, survey feedback, goal-setting and team-building to achieve commitment. Cases, exercises, project. *Open only to graduate Business majors.*

- **APPROVED**

III. ANNENBERG SCHOOL FOR COMMUNICATION: COMMUNICATION  
MANAGEMENT Req. by Larry Gross

Add a new course: Eff. Spring 2007  
CMGT 584 COMMUNICATION AND THE MULTICULTURAL MARKETPLACE (4)  
Popular culture and marketing communication, race, gender, sexual orientation and consumer culture;  
consumption patterns and identity, loyalty and self-actualization, cultural marketing campaigns and  
sociopolitical conflict.  
Note: course replaces COMM 584 in CMGT degree program.

- **APPROVED.** The department provided a revised syllabus containing learning objectives upon the request of the subcommittee chair.

IV. COLLEGE OF LETTERS, ARTS AND SCIENCES: ECONOMICS  
Req. by John Ham

Add a new course: Eff. Spring 2007

ECON 696 EMPIRICAL MICROECONOMICS SEMINAR (2, max 8)  
Presentations on current research in empirical Microeconomics by outstanding scholars from leading  
Economics departments and faculty at USC. *Open only to Economics PhD students.*

- **APPROVED.** The department provided a revised syllabus containing learning objectives upon the request of the subcommittee chair.

V. COLLEGE OF LETTERS, ARTS AND SCIENCES: SOCIOLOGY  
Req by Michael Messner

Revise and reinstate a course: Eff. Spring 2007

SOCI 445 POLITICAL SOCIOLOGY (4)

*Revise catalogue description and add a prerequisite*

*NEW:*

Political power, conflict and apathy; public symbols, debate and discourse; nationalism; relations between politics, provision of social services and economics in comparative and historical perspective. *Prerequisite: SOCI 370.*

*OLD:*

Survey of research and theory in political sociology including behavior, power structures, consciousness, attitudes, and economic change. *(No prerequisite)*

Terry Seip to raise minor problems with the syllabus with Stachelle Overland and provide her with guidelines from the curriculum handbook so as to guide future syllabi.

- **APPROVED**