
Quarterly Updates for College Counselors *Winter 2013*

USC named one of five top universities for social media

According to Mashable.com, USC has become one of the best-connected universities in the nation, reaching out to both current and prospective students through Facebook, Twitter, Pinterest and Google. Our Facebook pages field student questions and are "Liked" by thousands, while our highly responsive Twitter accounts provide daily updates, news, quick tips and trivia.

FOLLOW US ON TWITTER

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[@USCFinancialAid](#)

LIKE US ON FACEBOOK

www.facebook.com/AdmitUSC

WATCH US ON YOUTUBE

www.youtube.com/uscadmit

We've gone digital

Look for future issues of the *Counselor Newsletter* online, where you can access them instantly and easily forward them to colleagues, students and families.

As we reach the peak of the application season, we want to thank you for the dedicated work you do to help young people achieve their dreams. Thank you for all the talented students you continue to send our way.



Students studying at Oxford University in USC's Problems Without Passports program take a break to explore Britain's ancient monuments.

Growing a Global University

USC strives to make world-class education world-wide

At the start of the 21st century, USC adopted a visionary plan for the university. At its heart is a commitment to prepare all our students for world citizenship. It set us on the path to becoming a truly global university – a transformational journey that has touched virtually every aspect of life at USC.

Our campus has become a vibrant international community, with more international students and faculty than any other university. Our schools weave international perspectives and travel throughout their curriculum. Five schools operate full-time offices of international studies focused on coordinating academic study, research opportunities, service learning, internships and job opportunities.

Individual faculty and departments regularly design international study trips tailored to fit different time frames and majors. Student-organized service learning projects allow students to spend their winter and spring breaks applying classroom knowledge to solving problems in communities around the world.

USC also connects to other institutions of higher learning. The university has founded a coalition of 42 leading Pacific Rim research universities and has formed partnerships with Asian and European universities that have opened doors to groundbreaking programs for our students.

And of course, our international alumni are in a class by themselves. This rapidly growing network of clubs around the globe is happy to welcome and connect fellow Trojans anywhere, anytime.

As we see it, the Pacific Century will belong to those with the mindset and skills to think and act globally – and the Trojan Family is uniquely prepared to meet those challenges.

Visit globalization.usc.edu to find descriptions of more than 200 USC-sponsored research, academic studies, internships, and community service programs in 58 countries around the world — all conveniently organized by school, country, region and theme.

The number of programs available in each country is provided below.

According to the International Institute of Education, USC students are a global group:

AT HOME: We host the largest number of international students of any US university.

ABROAD: We send the third highest number of students to study internationally.



Coming in Fall 2013

The first ever World Bachelor of Business program

It's an unprecedented global partnership among USC's Marshall School of Business and top universities in Europe and Asia. Next fall, a select group of first-year students will become the first to embark on a four-year course of study that will culminate in fully accredited bachelor's degrees from three of the world's preeminent institutions.

Here's how it works: Freshman year takes place at the USC campus, where students complete general coursework at the Marshall School of Business and study the emerging relationship between

technology and entertainment. Sophomore year is spent in Hong Kong meeting with financial leaders to explore global finance. During their third year, students travel to Milan to synthesize their knowledge of economics and management in an examination of the European Union. Senior year is completed on the campus of the student's choice. Classes are taught in English, but students will become multilingual in the process, studying Chinese, Italian and a third language of their choice.

Admission to the program will be granted through the Marshall School and is expected to be highly competitive. A cohort of 45 exceptional students will be selected, based on academic history and an ability to adapt and thrive in diverse environments. It all adds up to a one-of-a-kind experience for students ready to challenge themselves at home and abroad.

More information: marshall.usc.edu/undergrad/wbb

TROJAN

Nemo Baker

*Junior from Dallas, Texas
Major: Business*



As a business major at USC, I feel like I am at the center of a global university. There are more international students here than any other US campus, and soon there will be as many international as domestic alumni. The Marshall School expects us all to get multiple international experiences – through internships, service or research projects, as well as more traditional semesters abroad. I've focused on a program called Alternative Winter Break Thailand, where students spend two weeks traveling, learning about the culture and teaching English to children in schools and orphanages, helping build skills that will help them find jobs in a country where tourism is the number one industry. I went last year as a participant and it was truly awesome: We formed amazingly tight bonds with the kids and had unforgettable cultural experiences, such as visiting a tiger sanctuary and witnessing the magical New Year's lantern festival. Now I'm a student coordinator at the Volunteer Center, and it's my job to manage every aspect of this winter's trip, from fundraising to logistics. It has become the norm for people to go all around the world to live and work, and after I add a couple of internships in Madrid or Singapore, I'll be ready for anything!



Gabrielle Yee

*Senior from San Jose, California
Double Major: Biological Sciences
and Neuroscience*

Throughout my career at USC, I have valued the international atmosphere, starting with my freshman roommate, who was from Indonesia. As a pre-medical student, I wanted to get a sense of what global medicine was about, so I signed up for a summer Problems Without Passports program, going with a group of 20 USC students to study and research tropical diseases at Oxford University. It was the best three weeks of my life! Our professors were all physicians and the preeminent experts in their fields, with years of experience in places such as Sub-Saharan Africa and India. They opened our eyes to a completely different world view from that of American medicine. Our group was very diverse, with everyone from freshmen to seniors, from varying majors and hometowns. We were immersed in lectures, research and cultural outings, and it became a true community learning experience, where lifelong friendships were formed. As Trojans, we got a once-in-a-lifetime bonus: an invitation from the USC London Alumni Club to a reception honoring more than 40 USC athletes who were in London for the Olympic Games, representing the US and 17 other countries!

VOICES

Benjamin Reynolds

*Senior from Milwaukee, Wisconsin
Major: Business*



My family was extremely poor, and since we had to support ourselves right out of high school, college was not an option. Instead, I joined the Marines, which turned out to be a great way to learn responsibility and self-discipline. In two tours of duty, including being stationed on an aircraft carrier that circled the globe, I saw a lot of the world, but didn't really get an understanding of other cultures. After I left the service, I used the GI Bill funds I earned to help pay for college. When I transferred to USC, I felt like I had come home. The welcome, support network and opportunities have been truly overwhelming. Like the Marines, the Trojans really act and feel like a family, and constantly instill the same values of integrity and team spirit. For me, a huge plus has been the opportunity to interact with and really get to know so many international students and professors from countries I saw only as a Marine. My perspectives and knowledge of places such as India and China have become so much deeper, and if I go there to do business I will definitely have an edge. And as a USC grad, I know my opportunities will be worldwide.



USC offers special benefits to ROTC and returning veteran students

The Trojan connection with the armed forces is long and proud. Thousands of successful career officers and leaders have gotten their start here, and we are now welcoming growing numbers of returning veterans to our undergraduate student ranks.

USC offers a full complement of ROTC (Reserve Officer Training Corps) programs. All provide professional military and advanced technical training. In addition to guaranteed job placement upon graduation, students find that military experience makes them highly desirable candidates for management and leadership positions in the private and public sectors.

Veterans of military service bring with them a level of real-world experience unmatched by their classmates, ranging from witnessing life in a combat zone to bearing responsibility for managing multimillion-dollar equipment. As Veteran Affairs coordinator Syreeta Greene observes: “These nontraditional students bring a wealth of strengths, including tenacity and drive. They have amazing skill sets, and understand how to apply the theory of what they are learning. Both their professors and fellow students value having them in the classroom.”

Veteran status entitles students to substantial financial benefits at USC.

The GI Bill provides \$18,500 annually for those with three years of military service.

USC Schoen Scholarships are awarded to veterans attending USC. A recent \$10 million endowment now provides additional scholarships to veterans majoring in engineering and business.

At a campus that values leadership, diversity and an international outlook, the unique contributions of the military members of the Trojan Family are deeply appreciated.

USC Army ROTC

USC Army ROTC is open to full-time students of all majors. Upon graduation, student cadets receive commissions in the active Army, Army Reserve or Army National Guard. The majority of cadets who attend USC receive merit-based Army scholarships. Benefits cover full tuition, fees, uniforms and a textbook stipend.

More information:
uscarmyrotc.org

USC Naval ROTC

USC Naval ROTC educates and trains students majoring in engineering and the sciences for service as commissioned officers in the Naval Reserve or Marine Corps Reserve. Students in these programs compete for nationally awarded two- or four-year scholarships that provide full tuition, a textbook stipend and a monthly stipend for living expenses.

More information:
www.usc.edu/dept/nrotc

USC Air Force ROTC

AFROTC offers different levels of three- and four-year scholarships to high school students pursuing technical, business and foreign language majors – ranging from full to partial tuition, plus books, lab fees and living stipends.

More information:
usc.edu/dept/afrotc

The University of Southern California admits students of any race, color, national origin, ancestry, religion, gender, sexual orientation, age, physical disability or mental disability.



Important Dates & Deadlines

February:

Auditions for the Thornton School of Music and the School of Dramatic Arts. Merit scholarship notifications.

February 1:

FAFSA and CSS/PROFILE filing deadline to ensure timely processing of financial aid award.

April 1:

All first-year admission decisions mailed.

Early April:

Mailing of Financial Aid Summary Letters to admitted students with completed files begins.

May 1:

National Candidates Reply Date.

USC's Codes

ACT scores

Act Code: 0470

PROFILE Application and SAT scores

CEEB Code: 4852

FAFSA

Federal School Code: 001328

How to find your Admission Counselor

Web: Visit usc.edu/uga, click on Contact Us, then enter your high school's name in the Find your Admission Counselor box.

Phone: (213) 740-1111

E-mail: scounsel@usc.edu

New Tools for Counselors

Connect With USC Online

As our digital footprint increases, we've launched some exciting new social media tools to improve communication between the university, students and high school counselors. Please encourage your students to sign up to receive newsfeeds on topics they care about.



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&
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New on Campus!

Expanding Our International Spirit

As home to more student religious groups than any other university, USC embraces students and faculty from a wide variety of cultures and creeds. This helps create a constant flow of new opportunities for students to explore spiritual and religious traditions from around the world. Two recent examples:

New Chair of Hindu Studies

The first chair of Hindu Studies in the United States to be endowed by the Indian-American community now resides at Dornsife College's School of Religion. The chair supports visiting faculty in actively shaping an open, interfaith program with a distinctly Pacific Rim approach: offering balanced perspectives of the world's great religions and serving as a leader in the study of major Asian faiths.

Kosher and Halal: A Dining Win-Win

In partnership with the university's Jewish and Muslim communities, various dining locations around campus will soon offer delicious meals that conform to Jewish and Islamic dietary laws. Updates to eateries and menus should be complete by fall 2013.